



CIM HOME Build

exhibition

MARCH 26-30, 2026

📍 Jain Bhawan, Biratnagar

Organizer

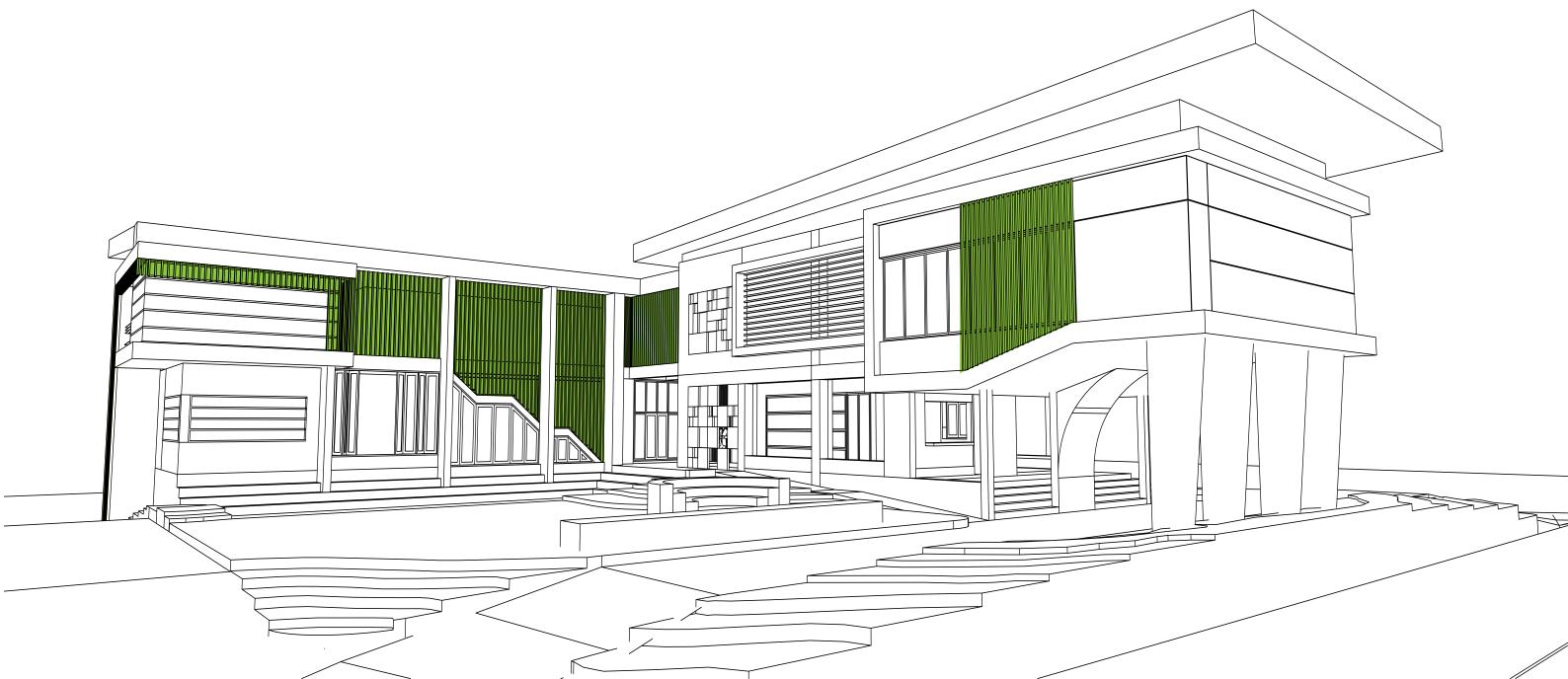


Background & Rationale

The **Chamber of Industries Morang (CIM)** has been at the forefront of industrial promotion and private sector development in Koshi Province and beyond. Over the years, CIM has successfully organized the **Birat Expo**, a flagship biennial event that has become a recognized brand and a vital platform for showcasing industrial growth, innovation, and entrepreneurship. **A mega edition of Birat Expo is also planned for next year**, reaffirming CIM's commitment to large-scale industrial engagement.

However, through extensive engagement with stakeholders, CIM has recognized the need for sector-specific expos that allow for deeper B2B and B2C networking, targeted market activation, and focused ecosystem development. In response, CIM is proud to launch its **first sector-specific initiative** the **Construction & Home Solutions Exhibition 2026**.

This Exhibition is designed to promote **industrial products and services** in the construction sector, foster innovation, and strengthen the entire construction ecosystem. With **100 exhibition booths (each 3m x 3m)**, the event will bring together stakeholders from across the construction value chain—from raw materials to interior finishes—under one roof. It will serve as a dynamic platform for showcasing innovations, building partnerships, and catalyzing market linkages.



Objectives



Thematic Focus: Safe Home, Smart Living

The Expo will showcase practical solutions and innovations for building homes that are **safe, sustainable, and modern**. From raw materials and design to finishing and interiors, the journey emphasizes **quality, integration, and local innovation** - ensuring every home is built to last and designed for better living.



Exhibitor Categories

Total No. of Booths = 100

	01	Design & Planning Architecture, structural engineering, Vastu consultation
	02	Core Construction Materials Cement, bricks, steel, aggregates, waterproofing, insulation
	03	Sanitary & Plumbing Pipes, fittings, fixtures, water treatment systems
	04	Electrical & Energy Wiring, switches, solar systems, smart home tech, elevators, Sound Proofing, CC TV
	05	Furniture & Fixtures Modular kitchens, wardrobes, doors, windows, hardware, Curtains & Clothes
	06	Interior Design & Decor Paints, lighting, flooring, wall finishes, furnishings
	07	Construction Services Contractors, project managers, equipment rental, labor solutions
	08	Technology & Innovation BIM, construction software, automation tools
	09	Finance & Insurance Bank & Insurance

Target Participants

Exhibitors

Manufacturers, service providers, designers, consultants, and innovators across the construction spectrum.

Visitors

- Builders, contractors, architects, engineers
- Homeowners and real estate developers
- Municipal officials and policymakers
- Vocational institutions and students
- Banks, insurers, and allied service providers

Key Features



Product Showcases

Live demonstrations and model installations



Expert Sessions

Talks on green building, smart homes, and design trends



Business Matchmaking

Facilitated B2B and B2C networking



Interactive Zones

Vastu corner, interior mock-ups, and innovation pods



Youth Engagement

Career pathways in construction and design

Expected Outcomes

- Increased visibility and market access for Nepali construction products
- Strengthened local supply chains and service networks
- Enhanced consumer awareness of quality and sustainability
- New partnerships and business leads for exhibitors
- Policy insights and feedback loops for sectoral development

Sponsorship Opportunities

The Expo offers high-visibility sponsorship packages designed to maximize brand exposure and strategic positioning:

Title Sponsor

Rs. 15,00,000

Title Branding Rights

Exclusive recognition as Title Sponsor across all event materials, including brochures, banners, invitations, and digital campaigns.

Prominent logo placement on the stage backdrop, entrance arch, and official media coverage.

Premium Exhibition Presence

2 prime stalls inside the Dome OR premium outdoor space for maximum visitor engagement.

Strategic positioning to attract high footfall and ensure brand prominence.

Media & Publicity Mileage

Featured in all press releases, advertisements, and social media campaigns.

Highlighted in radio, TV, and print coverage as the exclusive Title Sponsor.

VIP Access & Networking

Complimentary VIP passes for senior representatives.

Priority access to business matchmaking sessions and networking lounges.

Thought Leadership Opportunity

1-hour complimentary slot during thematic sessions to present your products, innovations, or solutions to a targeted audience.

Gold Sponsor

Rs. 7,50,000

Branding & Visibility

Prominent logo placement across all event materials, including brochures, banners, invitations, and digital campaigns.

Recognition on the stage backdrop and in official media coverage.

Premium Exhibition Presence

2 prime stalls inside the Dome OR premium outdoor space for maximum exposure.

Strategic positioning to ensure high visitor traffic and brand prominence.

Media & Publicity Mileage

Featured in press releases, advertisements, and social media campaigns.

Highlighted in radio, TV, and print coverage as a Gold Sponsor.

VIP Access & Networking

Complimentary VIP passes for senior representatives.

Priority access to business matchmaking sessions and networking lounges.

Silver Sponsor

Rs. 4,00,000

Corporate Partner Branding

Exclusive recognition as a Silver Sponsor across all event materials, including brochures, banners, invitations, and digital campaigns.

Prominent logo placement on the stage backdrop and in official media coverage.

Premium Exhibition Presence

1 prime stall inside the Dome OR premium outdoor space for maximum exposure.

Strategic positioning to attract high visitor traffic and ensure brand prominence.

Media & Publicity Mileage

Featured in press releases, advertisements, and social media campaigns.

Highlighted in radio, TV, and print coverage as a Silver Sponsor.

VIP Access & Networking

Complimentary VIP passes for senior representatives.

Priority access to business matchmaking sessions and networking lounges.

Associate Partner

Rs. 1,00,000

Logo Visibility

Placement in select event materials such as brochures, posters, and digital campaigns.

Recognition on official social media platforms as an Associate Partner.

Exhibition Presence

Complimentary booth to showcase your products and services directly to visitors.

Opportunity to engage with builders, contractors, homeowners, and policymakers.

Publicity Mileage

Mention in select press releases and promotional content.

Inclusion in post-event documentation and acknowledgments.

Banner

Rs. 20,000

5*4 feet Banner

Customized sponsorship packages can be tailored based on sectoral alignment and branding goals. Sponsors will also be featured in pre-event promotions, media coverage, and post-event documentation.

Stall Prices

General Stall	Nrs. 40,000
Special Stall (Two side Open)	Nrs. 60,000
Premium space (Outside) (15*15 feet)	Nrs. 1,00,000
Food Stall	Nrs. 20,000

Daily Expert Sessions

(1-2 hours each)

Practical, solution-oriented discussions led by companies and innovators introducing new products and concepts.

Themes

Waterproofing & Treatment Issues

durability, leakage prevention, building health

Solar Homes for Sustainable Housing

affordable, efficient solar integration

Smart House Concepts

automation, energy efficiency, modern lifestyle innovations

Emerging Trends

eco-friendly practices, innovative materials, futuristic designs

Termite Treatment Solutions

prevention and control methods to protect homes and buildings from structural damage

Modern Kitchen Furniture & Accessories

modular kitchens, ergonomic designs, smart storage, and lifestyle-oriented solutions

Safety First

earthquake resilience, fire protection systems, and kitchen safety practices

Additional topics will be defined based on the needs of clients and participating companies

ensuring sessions remain relevant, practical, and aligned with market trends.

Promotion & Outreach



Pre-Event

Digital campaigns, press briefings, roadshows, and institutional outreach

During Event

Live coverage, guided tours, and media engagement

Post-Event

Feedback collection, impact documentation, and policy briefs

Call to Action

We invite all stakeholders in the construction and home solutions ecosystem to join hands in making this Expo a landmark event. Together, let's build a stronger, smarter, and more self-reliant Nepal—brick by brick.

Why This Exhibition?



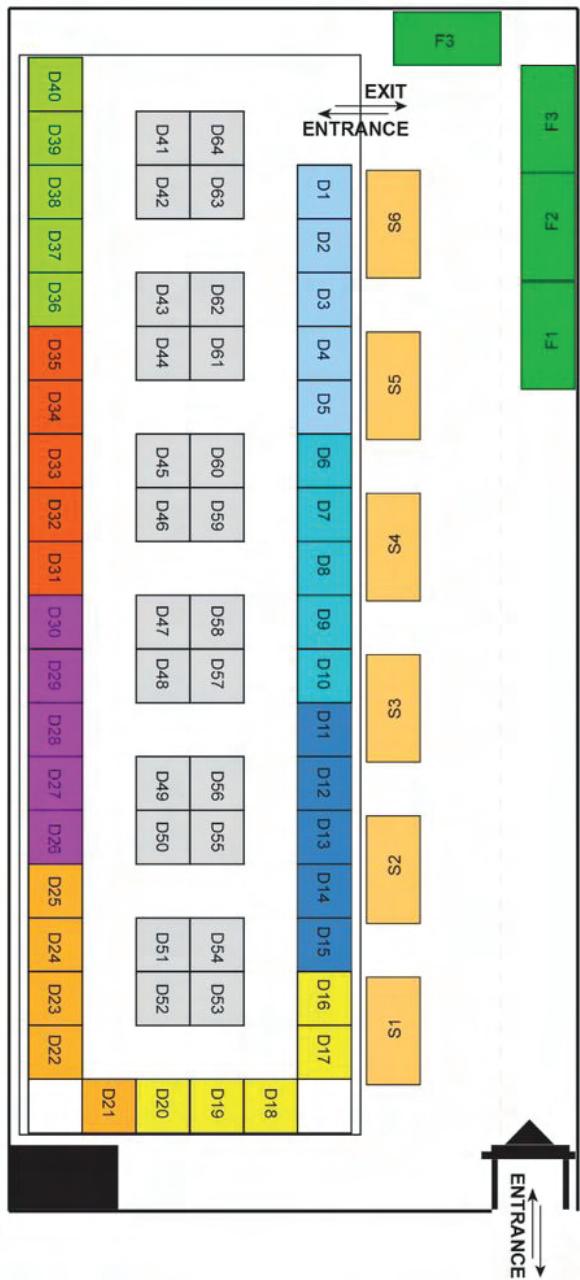
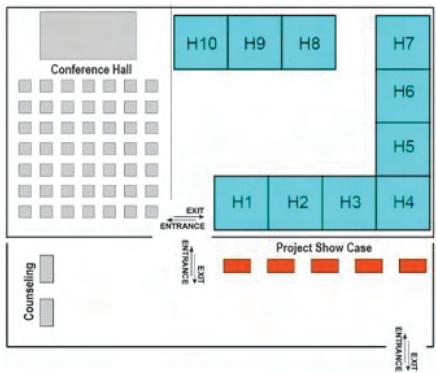
- First sector-specific expo by CIM
- Focused on construction & home solutions
- 100 exhibition booths (3m x 3m)
- Bringing together the entire construction value chain

Objectives

- Promote Nepali construction materials & services
- Foster innovation & integration
- Raise awareness on quality & sustainability
- Strengthen the construction ecosystem
- Support import substitution & local value chains

Who Will Attend

- Builders, contractors, architects, engineers
- Homeowners & real estate developers
- Municipal officials & policymakers
- Vocational institutions & students
- Banks, insurers, allied service providers



FLOOR PLAN

- █ Design & Planning
- █ Construction Materials & Services
- █ Sanitary & Plumbing Pipes,
- █ Electrical & Energy Wiring,
- █ Furniture & Fixtures
- █ Interior Design & Decor
- █ Technology & Innovation
- █ Finance & Insurance
- █ 3 mtr x 3 mtr = 24 Stalls
- █ 3 mtr x 6 mtr = 6 Stalls (Sponsor)
- █ 3 mtr x 6 mtr = 3 Stalls (Food)
- █ 10 ft x 10 ft_ Open Space Inside Hall

Organizer



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