



# CIMHOME CIMBuild exhibition

MARCH 26-30, 2026

📍 Jain Bhawan, Biratnagar

Organizer

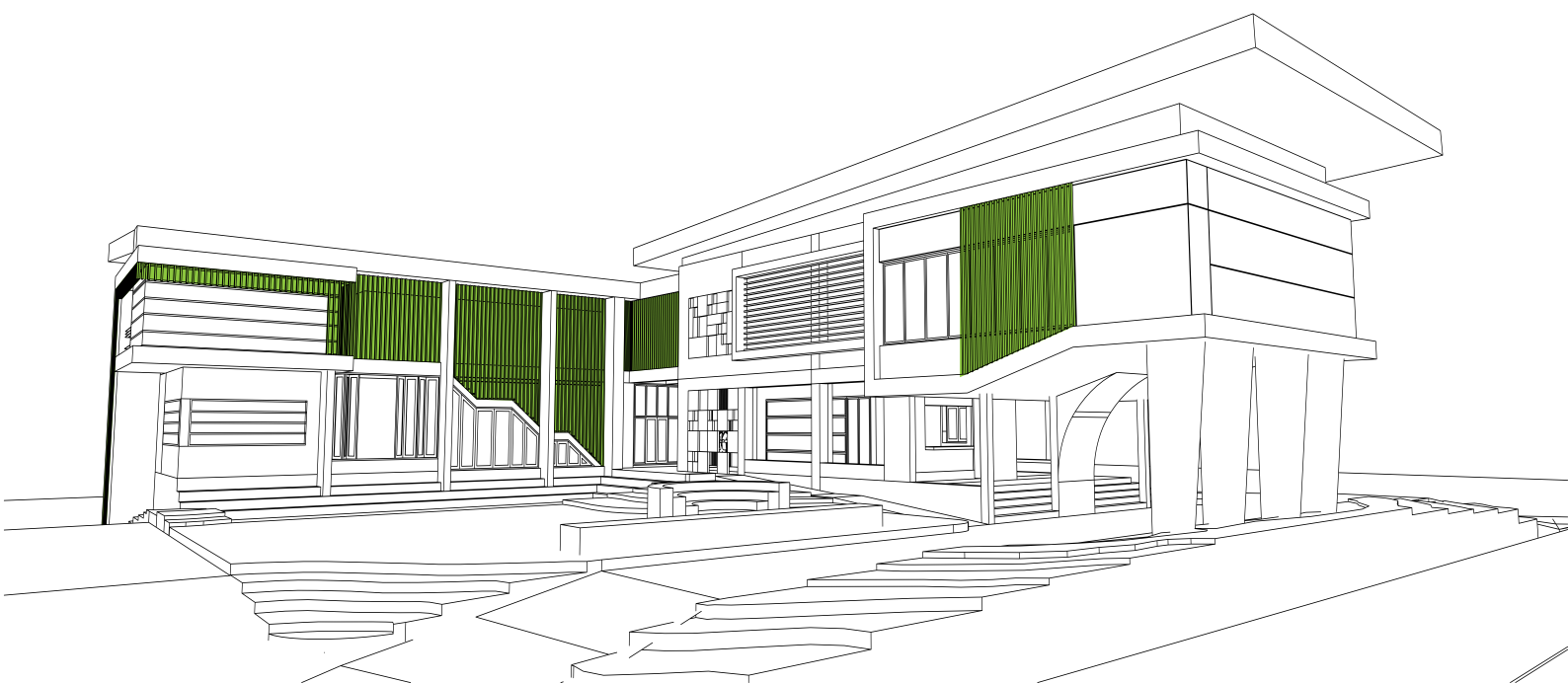


# Background & Rationale

The **Chamber of Industries Morang (CIM)** has been at the forefront of industrial promotion and private sector development in Koshi Province and beyond. Over the years, CIM has successfully organized the **Birat Expo**, a flagship biennial event that has become a recognized brand and a vital platform for showcasing industrial growth, innovation, and entrepreneurship. **A mega edition of Birat Expo is also planned for next year**, reaffirming CIM's commitment to large-scale industrial engagement.

However, through extensive engagement with stakeholders, CIM has recognized the need for sector-specific expos that allow for deeper B2B and B2C networking, targeted market activation, and focused ecosystem development. In response, CIM is proud to launch its **first sector-specific initiative** the **Construction & Home Solutions Exhibition 2026**.

This Exhibition is designed to promote **industrial products and services** in the construction sector, foster innovation, and strengthen the entire construction ecosystem. With **100 exhibition booths (each 3m x 3m)**, the event will bring together stakeholders from across the construction value chain—from raw materials to interior finishes—under one roof. It will serve as a dynamic platform for showcasing innovations, building partnerships, and catalyzing market linkages.



# Objectives



## Thematic Focus: Safe Home, Smart Living

The Expo will showcase practical solutions and innovations for building homes that are **safe, sustainable, and modern**. From raw materials and design to finishing and interiors, the journey emphasizes **quality, integration, and local innovation** - ensuring every home is built to last and designed for better living.



# Exhibitor Categories

**Total No. of Booths = 100**

	<b>01</b>	<b>Design &amp; Planning</b> Architecture, structural engineering, Vastu consultation
	<b>02</b>	<b>Core Construction Materials</b> Cement, bricks, steel, aggregates, waterproofing, insulation
	<b>03</b>	<b>Sanitary &amp; Plumbing</b> Pipes, fittings, fixtures, water treatment systems
	<b>04</b>	<b>Electrical &amp; Energy</b> Wiring, switches, solar systems, smart home tech, elevators, Sound Proofing, CC TV
	<b>05</b>	<b>Furniture &amp; Fixtures</b> Modular kitchens, wardrobes, doors, windows, hardware, Curtains & Clothes
	<b>06</b>	<b>Interior Design &amp; Decor</b> Paints, lighting, flooring, wall finishes, furnishings
	<b>07</b>	<b>Construction Services</b> Contractors, project managers, equipment rental, labor solutions
	<b>08</b>	<b>Technology &amp; Innovation</b> BIM, construction software, automation tools
	<b>09</b>	<b>Finance &amp; Insurance</b> Bank & Insurance

# Target Participants

## Exhibitors

Manufacturers, service providers, designers, consultants, and innovators across the construction spectrum.

## Visitors

- o Builders, contractors, architects, engineers
- o Homeowners and real estate developers
- o Municipal officials and policymakers
- o Vocational institutions and students
- o Banks, insurers, and allied service providers

## Key Features



### Product Showcases

Live demonstrations and model installations



### Expert Sessions

Talks on green building, smart homes, and design trends



### Business Matchmaking

Facilitated B2B and B2C networking



### Interactive Zones

Vastu corner, interior mock-ups, and innovation pods



### Youth Engagement

Career pathways in construction and design

## Expected Outcomes

- Increased visibility and market access for Nepali construction products
- Strengthened local supply chains and service networks
- Enhanced consumer awareness of quality and sustainability
- New partnerships and business leads for exhibitors
- Policy insights and feedback loops for sectoral development

# Sponsorship Opportunities

The Expo offers high-visibility sponsorship packages designed to maximize brand exposure and strategic positioning:

## Title Sponsor

**Rs. 15,00,000**

### Title Branding Rights

Exclusive recognition as Title Sponsor across all event materials, including brochures, banners, invitations, and digital campaigns.

Prominent logo placement on the stage backdrop, entrance arch, and official media coverage.

### Premium Exhibition Presence

2 prime stalls inside the Dome OR premium outdoor space for maximum visitor engagement.

Strategic positioning to attract high footfall and ensure brand prominence.

### Media & Publicity Mileage

Featured in all press releases, advertisements, and social media campaigns.

Highlighted in radio, TV, and print coverage as the exclusive Title Sponsor.

### VIP Access & Networking

Complimentary VIP passes for senior representatives.

Priority access to business matchmaking sessions and networking lounges.

### Thought Leadership Opportunity

1-hour complimentary slot during thematic sessions to present your products, innovations, or solutions to a targeted audience.

## Gold Sponsor

**Rs. 7,50,000**

### Branding & Visibility

Prominent logo placement across all event materials, including brochures, banners, invitations, and digital campaigns.

Recognition on the stage backdrop and in official media coverage.

### Premium Exhibition Presence

2 prime stalls inside the Dome OR premium outdoor space for maximum exposure.

Strategic positioning to ensure high visitor traffic and brand prominence.

### Media & Publicity Mileage

Featured in press releases, advertisements, and social media campaigns.

Highlighted in radio, TV, and print coverage as a Gold Sponsor.

### VIP Access & Networking

Complimentary VIP passes for senior representatives.

Priority access to business matchmaking sessions and networking lounges.

## Silver Sponsor

**Rs. 4,00,000**

### Corporate Partner Branding

Exclusive recognition as a Silver Sponsor across all event materials, including brochures, banners, invitations, and digital campaigns.

Prominent logo placement on the stage backdrop and in official media coverage.

### Premium Exhibition Presence

1 prime stall inside the Dome OR premium outdoor space for maximum exposure.

Strategic positioning to attract high visitor traffic and ensure brand prominence.

### Media & Publicity Mileage

Featured in press releases, advertisements, and social media campaigns.

Highlighted in radio, TV, and print coverage as a Silver Sponsor.

### VIP Access & Networking

Complimentary VIP passes for senior representatives.

Priority access to business matchmaking sessions and networking lounges.

## Associate Partner

**Rs. 1,00,000**

### Logo Visibility

Placement in select event materials such as brochures, posters, and digital campaigns.

Recognition on official social media platforms as an Associate Partner.

### Exhibition Presence

Complimentary booth to showcase your products and services directly to visitors.

Opportunity to engage with builders, contractors, homeowners, and policymakers.

### Publicity Mileage

Mention in select press releases and promotional content.

Inclusion in post-event documentation and acknowledgments.

## Banner

**Rs. 20,000**

**5\*4 feet Banner**

**Customized sponsorship packages** can be tailored based on sectoral alignment and branding goals. Sponsors will also be featured in pre-event promotions, media coverage, and post-event documentation.

## Stall Prices

General Stall	Nrs. 40,000
Special Stall (Two side Open)	Nrs. 60,000
Premium space (Outside) (15*15 feet)	Nrs. 1,00,000
Food Stall	Nrs. 20,000

# Daily Expert Sessions (1-2 hours each)

Practical, solution-oriented discussions led by companies and innovators introducing new products and concepts.

## Themes

<b>Waterproofing &amp; Treatment Issues</b>	durability, leakage prevention, building health
<b>Solar Homes for Sustainable Housing</b>	affordable, efficient solar integration
<b>Smart House Concepts</b>	automation, energy efficiency, modern lifestyle innovations
<b>Emerging Trends</b>	eco-friendly practices, innovative materials, futuristic designs
<b>Termite Treatment Solutions</b>	prevention and control methods to protect homes and buildings from structural damage
<b>Modern Kitchen Furniture &amp; Accessories</b>	modular kitchens, ergonomic designs, smart storage, and lifestyle-oriented solutions
<b>Safety First</b>	earthquake resilience, fire protection systems, and kitchen safety practices
<b>Additional topics will be defined based on the needs of clients and participating companies</b>	ensuring sessions remain relevant, practical, and aligned with market trends.



# Promotion & Outreach



## Pre-Event

Digital campaigns, press briefings, roadshows, and institutional outreach

## During Event

Live coverage, guided tours, and media engagement

## Post-Event

Feedback collection, impact documentation, and policy briefs

**Call to Action** We invite all stakeholders in the construction and home solutions ecosystem to join hands in making this Expo a landmark event. Together, let's build a stronger, smarter, and more self-reliant Nepal—brick by brick.

# *Why This* Exhibition?



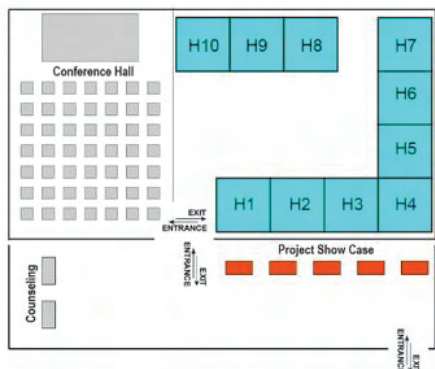
- First sector-specific expo by CIM
- Focused on construction & home solutions
- 100 exhibition booths (3m x 3m)
- Bringing together the entire construction value chain

## Objectives

- Promote Nepali construction materials & services
- Foster innovation & integration
- Raise awareness on quality & sustainability
- Strengthen the construction ecosystem
- Support import substitution & local value chains

## Who Will Attend

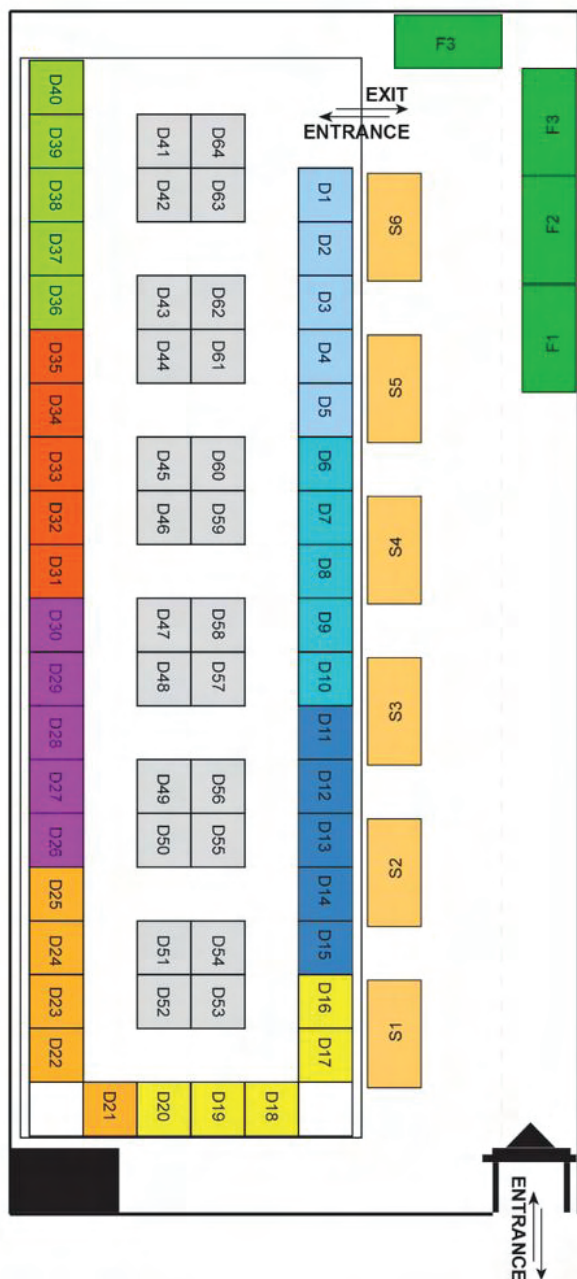
- Builders, contractors, architects, engineers
- Homeowners & real estate developers
- Municipal officials & policymakers
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## FLOOR PLAN

- Design & Planning
- Construction Materials & Services
- Sanitary & Plumbing Pipes,
- Electrical & Energy Wiring,
- Furniture & Fixtures
- Interior Design & Decor
- Technology & Innovation
- Finance & Insurance
- 3 mtr x 3 mtr = 24 Stalls
- 3 mtr x 6 mtr = 6 Stalls (Sponsor)
- 3 mtr x 6 mtr = 3 Stalls (Food)
- 10 ft x 10 ft\_ Open Space Inside Hall

Organizer



**CHAMBER OF INDUSTRIES MORANG (CIM)**

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